

IDIOT'S GUIDES

ALPHA BOOKS

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FOR IMMEDIATE RELEASE

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COMING IN OCTOBER 2006!

**Preserve Moments and Memories with
*The Complete Idiot's Guide to Scrapbook Projects Illustrated***

Whether it's a ticket stub from the World Series, a flower petal from your wedding bouquet, or pictures from your baby's first steps, we all share a common desire to hold on to memories. Stuffed into boxes and jammed into drawers are photographs and mementos of special people, events and everyday occurrences that with just quick glance can bring up a deluge of happy memories and sentiments. Yet if they're not preserved in some fashion, memories will fade.

To help individuals preserve their memories and memorabilia, Alpha Books is please to present ***The Complete Idiot's Guide to Scrapbook Projects Illustrated***, (ISBN: 1-59257-504-8, \$22.95) the first completely full-color book in the Complete Idiot's Guide series. *The Complete Idiot's Guide to Scrapbook Projects Illustrated* is a perfect resource for anyone interested in learning to create original and personalized scrapbooks that celebrate the special events and moments of life. Packed with creative ideas and easy to follow step-by-step instructions, the book is an ideal for both novices and "non-creative" types as well as experienced scrapbookers interested in learning new styles and techniques.

Written by nationally recognized scrapbook artist Allyson Bright, *The Complete Idiot's Guide to Scrapbook Projects Illustrated* guides readers through every phase of scrapbook making including the basics of different album styles, understanding the difference between traditional and theme scrapbooks, choosing the right materials for each project, journaling techniques to ensure the right amount of detail, and tips on adding texture and dimension to projects. The full-color photos and treatment help reader visualize the scrapbooking process and better appreciate the steps of choosing colors and styles, papers and fabrics, and the right equipment. The book shows readers how to make artistic creations from significant events in life and how to sift through large piles of photographs to find just the right ones.

In addition, Bright takes readers through the process of creating unique projects that honor important people in one's life both to give as a gift and to keep in honor of someone. Readers interested in using their scrapbooking talents and skills can create beautiful projects to share with others. Included in the appendix are fill-in-the-blank worksheets that readers can use to create various projects in the book, a listing of all the products and manufacturers listed in the book, a resource listing and a comprehensive glossary of terms.

About the author:

Allyson Bright is a nationally recognized scrapbook artist. She is a regular contributor to Scrapjazz.com, one of the industry's leading websites. A national contest winner, she has published layouts in magazines such as Memory Makers and Scrapbook Trends, and her work has also appeared in a major company idea book and was recently featured on PBS television. Allyson teaches regular classes and workshops at a local scrapbooking store and her website address is <http://www.allysonbright.com/>.

THE COMPLETE

Alpha Books, a member of Penguin Group (USA) Inc., publishes high quality lifestyle and reference books in 30 different categories. The Complete Idiot's Guides®, Alpha Teach Yourself in 24 Hours, Psychology Today: Here to Help-- as well as other series and stand-alone titles-- provide helpful how-to information and general knowledge in an easily accessible manner.

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